

# **Al Hallucinations**

A curse or a blessing?

### Hallucination noun

The fact of seeming to see or hear somebody/ something that is not really there, especially because of illness or drugs.

# The Al Meaning

When an LLM is said to "hallucinate," it means it has produced false or misleading information.

#### When a Hallucination Goes Too Far

Imagine you're planning a romantic evening in a city you've never visited.

You ask ChatGPT to recommend a restaurant and choose from a promising list of venues.

But when you arrive - all dressed up - you discover the restaurant doesn't exist in the specified location.

Moreover, it does not exist in any location.

In fact, it never did.

Annoying? Definitely.

But it's a relatively harmless example.

### The Pentagon That Wasn't

Two years ago, a verified

Twitter account posted an

image of an explosion

next to a building shaped

like the Pentagon.



Here is the pickle - the image was fake,

But the damage had already been done.

# When Bots Make Up Policy

More recently, Cursor's Al support bot

informed users that: "the tool could no

longer be used on more than one machine."

### Only, it wasn't true.

Cursor's CEO later clarified:

"We have no such policy. You're of course

free to use Cursor on multiple machines."

#### **More Damaging Scenarios**

Medical misinformation
 Incorrect diagnosis

Historical inaccuracies
 Rewriting history

Code errors
 Systems crash

Flawed predictions
 Driving malfunctions

Al hallucinations aren't just fictional side-effects; they have real-world **implications**.

These examples reinforce one conclusion:

Al cannot be trusted blindly.

### Yes, It Can be Funny

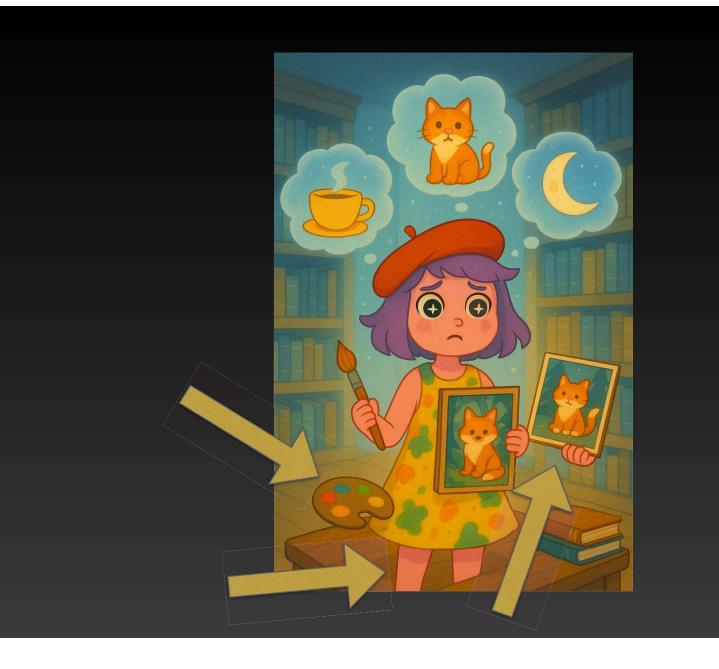
The next images were generated during the creation of

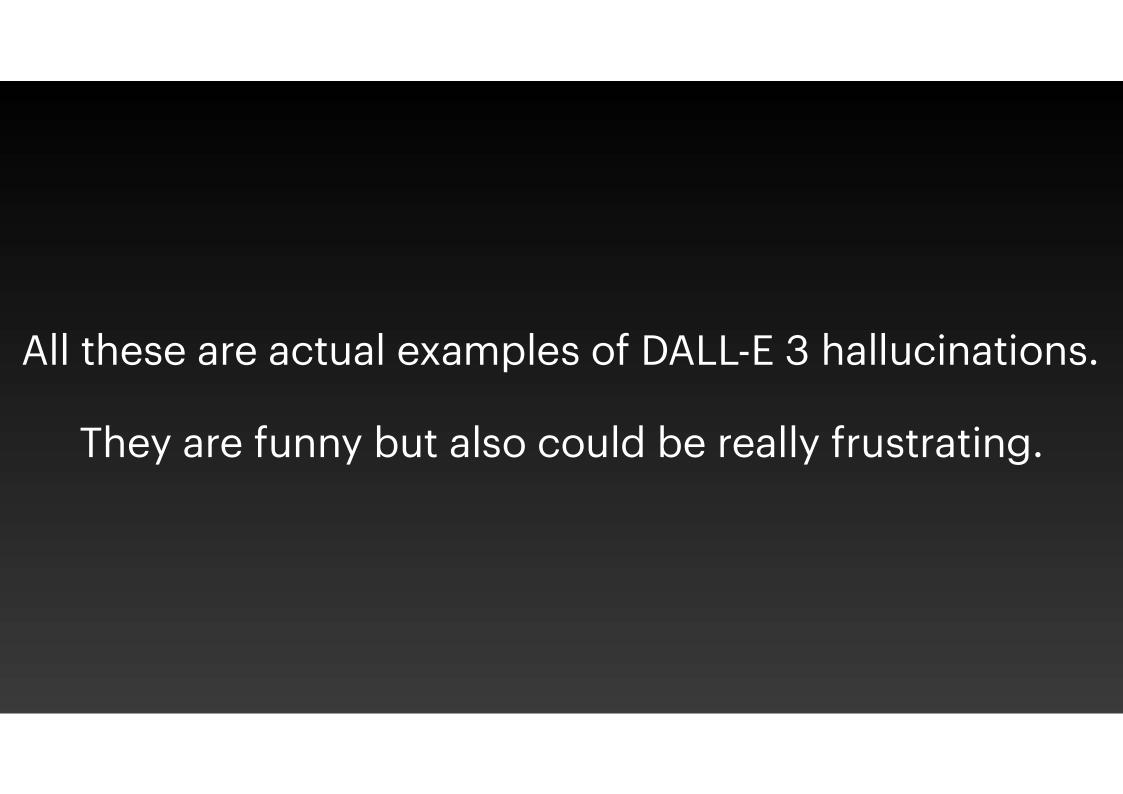
"I am a Pancake!"

My children book that teaches about AI.









# So Why is Al "Lying"?

- Pattern-matching systems
- Generate <u>plausible-sounding</u> information
- Training bias
- Over fitting
- Model complexity

### Model's "Train of Thought"

- Not fact retrieval → they don't "look up" truth in a database
- Statistical engines → trained on billions of examples of text
  & images
- Next-token prediction → guess the most likely next word or pixel based on patterns in data
- Output = plausible, not guaranteed true

LLMs don't "understand" - they correlate patterns.

### **Human Minds**

Castle --- Princess



# **Human Minds**

Dog --- Ball



### **Human Minds**

Toddler — Teddy Bear



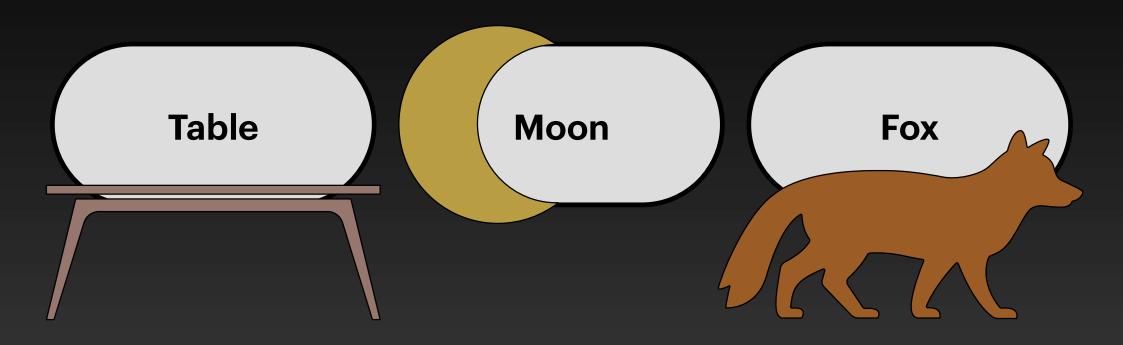
#### The Categorisation Trap: Your Brain Loves a Story

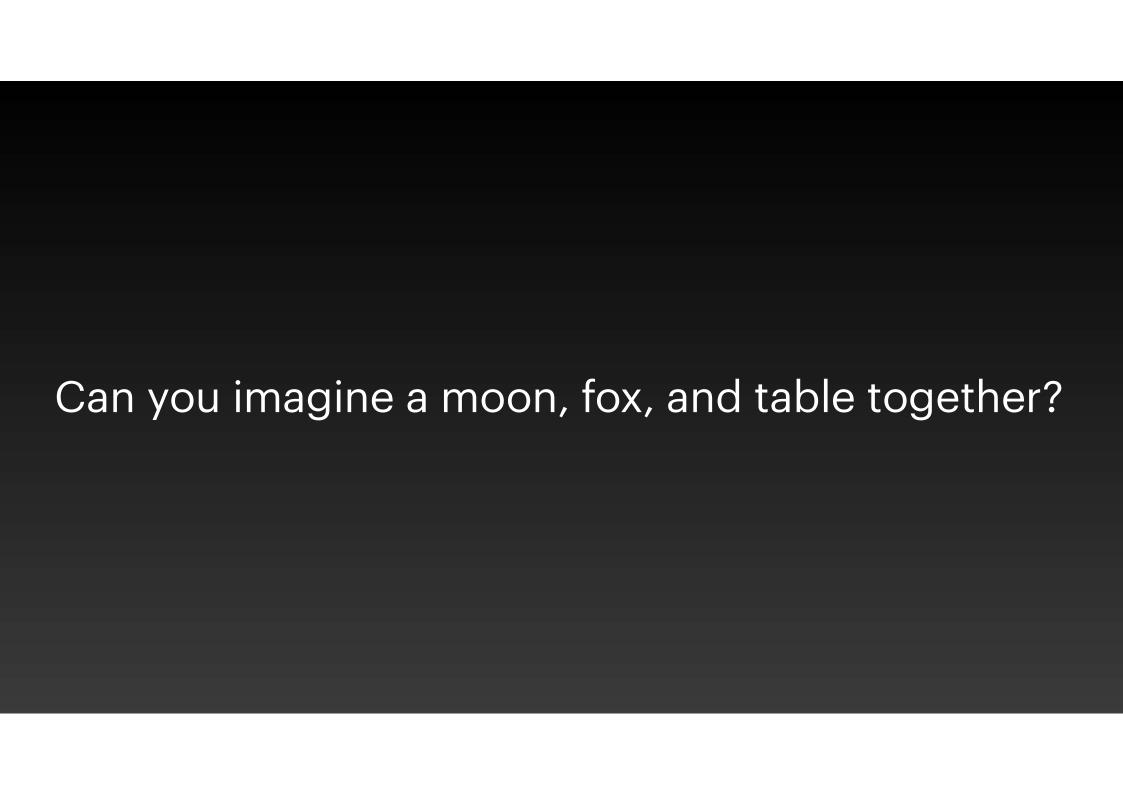




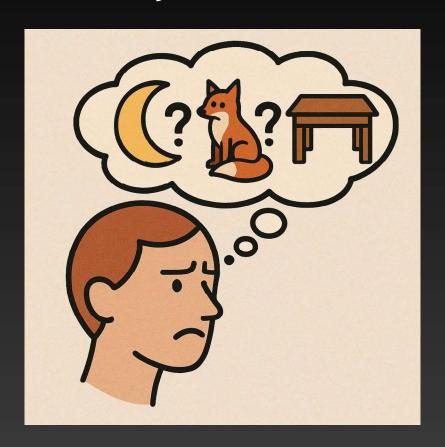
#### Context locks us into a framework

#### Let's break the Context!





### Yep. Your brain just stalled, didn't it?



#### But guess who doesn't struggle?

Generative Al.



A fox having tea with the moon. Generated by DALL-E 3.



Stars Celebrating Birthday with a Mushroom Cake. Generated by DALL-E 3.



Tree Drinking Tea inside a Cloud. Generated by DALL-E 3.

#### The "Human's Brain Way"

Humans tend to reason based on meaning, coherence, and lived experience. When asked to imagine a scene involving a moon, a fox, and a table, our brains instinctively try to make sense of the combination.

We want a narrative.

#### **Human Cognition: Coherence, Context & Meaning**

- Builds models of the world
- Constrained by coherence "make sense"
- Contextual constraints

### **Making Lemonade**

Could we exploit Al's ability to look at the world differently and leverage this so called "negative trait" for our advantage?

### The Possibilities are Limitless

- Visual Art & Design
- Music & Sound
- Writing
- Games & Interactive media
- Architecture & Product design

# The line between error and inspiration is thinner than we think

Thank you for visiting the Museum of Al Hallucinations.



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